

**VSBA Academy of Boardmanship**  
**2014 Calendar** *(Revised 9/15/13)*

**January 27**

Capital Conference  
Richmond Marriott

**January 28**

New Chairmen/Board Member/  
Superintendent Orientation  
Richmond Marriott

**March 26**

Hot Topic Conference  
Wytheville Meeting Center

**April 23**

Valley Regional Forum (Art Show)  
Location to be determined  
(Evening Dinner Meeting)

**April 28**

Hot Topic Conference  
Norfolk Marriott

**May 7**

Webinar

**June 6**

School Law Conference  
Hilton Short Pump

**July 21**

New Chairmen/Board Member/  
Superintendent Orientation  
Richmond Marriott

**July 22**

VSBA Conference on Education  
Richmond Marriott

**August 13**

Webinar

**September 11**

Legislative Advocacy Conference  
Doubletree Charlottesville

**October 1**

Webinar

**November 19-21**

VSBA Annual Convention  
Williamsburg Doubletree

**December 2**

Budget Webinars

**Sue Hirsh**

---

**From:** Samantha Staebell Bosserman <vsba@eboardsolutions.com>  
**Sent:** Friday, November 1, 2013 12:38 PM  
**To:** Sue Hirsh  
**Subject:** VSBA Capital Conference- January 27-28, 2014- Richmond Marriott  
**Attachments:** CapitalConfBrochure14.pdf

**Registration is now open for the 2014 VSBA Capital Conference**  
*(formally known as the VSBA Legislative Conference)*  
**January 27-28, 2014**  
**Richmond Marriott**

The 2014 General Assembly promises to be another challenging session for supporters of public education, due to the difficult fiscal climate and the ever increasing role and expectations of our public education system. Advocacy by local school boards members is a year-round job and even more important during the General Assembly.

We will start off the day with a session featuring greetings from the new Virginia Secretary of Education (invited) and commentary on the "big picture" political scene by Dr. Bob Holsworth, frequent political analyst for the press and television. You will receive an overview of the Governor's budget and VSBA's legislative priorities will be reviewed by VSBA's lobbyists. The end the day will feature a "don't miss" reception that will provide you with an opportunity to mix and mingle with your delegates and senators, and hear remarks by our new Governor (invited) on his agenda for K-12 education.

The VSBA Capital Conference, formerly the Legislative Conference, offers you an opportunity before crossover to be seen and heard by your legislators. This "can't miss" conference allows your voice to be heard and continues VSBA's efforts for year-round advocacy. We hope to see you in January!

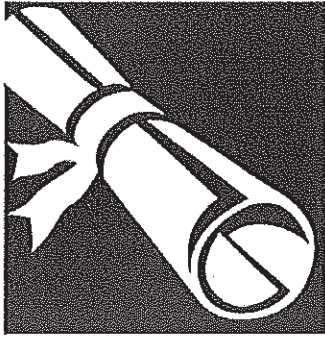
Please see the attached brochure for more information.

[For online registration, please click here.](#)

Thanks,

Samantha Staebell Bosserman, Coordinator of Board Development  
Virginia School Boards Association  
200 Hansen Road, Suite 2  
Charlottesville, VA 22911  
800-446-8722 or 434-295-8722 Office  
434-295-8785 Fax  
[samantha@vsba.org](mailto:samantha@vsba.org), [www.vsba.org](http://www.vsba.org)

Virginia School Boards Association, a voluntary, nonpartisan organization of Virginia school boards, promotes excellence in public education through advocacy, training and services.



# VSBA Capital Conference

## January 27-28, 2014

**Richmond Marriott**  
**500 East Broad Street**  
**Richmond, VA**

The 2014 General Assembly promises to be another challenging session for supporters of public education, due to the difficult fiscal climate and the ever increasing role and expectations of our public education system. Advocacy by local school boards members is a year-round job and even more important during the General Assembly.

We will start off the day with a session featuring greetings from the new Virginia Secretary of Education (invited) and commentary on the "big picture" political scene by Dr. Bob Holsworth, frequent political analyst for the press and television. You will receive an overview of the Governor's budget and VSBA's legislative priorities will be reviewed by VSBA's lobbyists. The end the day will feature a "don't miss" reception that will provide you with an opportunity to mix and mingle with your delegates and senators, and hear remarks by our new Governor (invited) on his agenda for K-12 education.

The VSBA Capital Conference, formerly the Legislative Conference, offers you an opportunity before crossover to be seen and heard by your legislators. This "can't miss" conference allows your voice to be heard and continues VSBA's efforts for year-round advocacy. We hope to see you in January!

### Conference Agenda

#### Monday, January 27, 2014

**12:30** Registration

**1:00** Welcome & Greetings  
**Kerri M. Wilson, President**  
Virginia School Boards Association  
**Virginia Secretary of Education (invited)**

**1:15** Comments on the Ever-changing Political Scene in Virginia  
**Dr. Bob Holsworth, President**  
Virginia Tomorrow, LLC

**1:45** Review of the Governor's Budget  
**James Regimbal, Principal**  
Fiscal Analytics, Ltd

**2:45** Break

**3:00** Legislative Issues Briefing  
**Bob Hundley, Chairman, Legislative Positions/Federal Relations Committee**  
Virginia School Boards Association  
**Emily V. Webb, Coordinator of Government Relations**  
Virginia School Boards Association  
**D. Patrick Lacy, Lobbyist**  
Virginia School Boards Association

*(Agenda continued on following page)*



Rivanna Ridge Professional Building  
200 Hansen Road, Suite 2  
Charlottesville, VA 22911

www.vsba.org | 434-295-8722 | 800-446-8722

### Conference Agenda Continued

- 4:30 VSBA Regional Meetings  
VSBA Regional Officers
- 5:30 VSBA Legislative Reception  
Governor of Virginia (Invited)

### Tuesday, January 28, 2014

- 7:00 VSBA Breakfast Buffet
- 8:15 Personal Visits with Legislators

### Richmond Marriott Reservations



A block of rooms has been reserved at the **Richmond Marriott**, 500 East Broad Street, for the nights of January 26 & 27. Please make your hotel reservations directly by calling 1-800-228-9290 or by visiting the Richmond Marriott website at <http://bit.ly/Hhdouf>

Inform the reservation staff you are attending the conference to receive the special rate of \$149 (single or double).

The deadline for the reserved block is January 12. If reservations exceed the block number, or are made after the January 12 deadline, the minimum rate will be \$189.

Fill out the registration form below or register for the conference online at [www.vsba.org](http://www.vsba.org)

**Reminder:** Nametags must be visible to be admitted to ALL VSBA meetings and conferences.

# Register Online

[www.vsba.org](http://www.vsba.org)



## Registration Form

VSBA CAPITAL CONFERENCE

Name \_\_\_\_\_

Division \_\_\_\_\_

- School Board Member
- Superintendent
- Other \_\_\_\_\_

### Costs:

Registration: \$165

Late Registration: \$215

The deadline for registration is: January 6, 2014

Registration fees received after January 6 will result in a \$50 late fee. No refunds will be made after January 6 except in the case of personal illness. All requests for refunds must be made to the VSBA president in writing signed by the board chair certifying a personal illness.

**Please return this form with your payment to:**  
VSBA  
200 Hansen Road, Suite 2  
Charlottesville, VA 22911